

Government Engineering College, Gandhinagar

SSIP Cell



SSIP Event Report

1. Title of the Program: **Webinar on Hurdles in Startup**
2. Date and Duration: **7th August 2021 – 11AM to 1 PM**
3. Patron: **Dr. Sweta P. Dave**, Principal, GEC – Gandhinagar
4. Convener: **Prof.(Dr.) K. G. Maradia**, Mentor, SSIP Cell, GEC – Gandhinagar
5. Coordinator:
Prof. Ketan Acharya, SSIP Coordinator, GEC – Gandhinagar
Prof. Namrata Shroff, SSIP Team Member, CE Dept., GEC – Gandhinagar
Prof. Mahendra Patel, SSIP Team Member, IT Dept., GEC – Gandhinagar
6. Venue: **Virtual Meeting on MS Teams Platform**
Joining Info - <http://tiny.cc/aug07SSIP>
7. Experts:
 - I. **Mr. Vishwas Brahmhatt** (Director, Tenaciously Pvt.),
 - II. **Mr. Yash Shah** (Business Advisor, Primary IT Care),
 - III. **Mr. Sagar Panchal** (Manager – Operations at iTIC Incubator, IIT Hyderabad)
8. Total Number of Participants: 261
Students – 237
Faculties – 24
9. Program Summary:

The SSIP Cell, Government Engineering College, Sector-28, Gandhinagar had organized an online event of "Hurdles in Startup" for students and their project mentors on 7th August, 2021 on the MS Teams Platform. Total 261 people from various branches of engineering attended this event.

The event started at 11:000 AM as scheduled. After prayers, Prof. (Dr.) K. G. Maradia, Mentor, SSIP Cell, GEC, Gandhinagar welcomed students and faculties from various institutes. He briefed the audience about various activities and support provided by the SSIP Cell GEC, Gandhinagar over the past few years. Dr. Maradia also motivated students for participating in various activities planned by SSIP Cell in future and for submitting proposals under SSIP scheme for getting a fund of up to 2 lacks. He handed over the session to Prof. Namrata Shroff, SSIP Team Member, CE Dept. She compered the program further.

After welcoming the experts for the event, Mr. Vishwas Brahmhatt (Director, Tenaciously Pvt.), Mr. Yash Shah (Business Advisor, Primary IT Care) and Mr. Sagar Panchal (Manager – Operations at iTIC Incubator, IIT Hyderabad), the session was handed over to them. Mr. Sagar talked about overview of startups and hurdles in product line development. Mr. Vishwas and Mr. Yash discussed about hurdles in Application development and services. They shared their experiences in the journey of their startup which was beneficial for all to know the causes of hurdles and how to mitigate the hurdles.

Discussion covered range of hurdles like Financial and Cash Flow management, Team Building, Decision making, Marketing, Protection of Intellectual rights etc. Students and Faculties asked them questions related to project ideation, marketing, startup support systems. After

discussion about various government schemes to support startup and satisfactory answers to the questions the audience had thanked them for taking time to guide and support the students.

At the end, Prof. Namrata Shroff sincerely expressed gratitude to the Experts, Principal, SSIP Mentor, Head of CE Department, SSIP Team Members, and Faculties for sparing their valuable time, guidance and support to make the event a success and thanked all Students and Mentors for attending the event and active participation in the question answer session.

10. Brochure of the event:



SSIP **Webinar on Hurdles in Startup** **GOVERNMENT ENGINEERING COLLEGE GANDHINAGAR**

MEETING LINK :
<http://tiny.cc/aug07ssip>

SPEAKERS

Mr. Vishwas Brahmabhatt
Director, Tenaciouslyfly Pvt Ltd

Mr. Yash Shah
Sr. Cyber Security Engineer,
Bavelle Technologies
Business Advisor - Primary IT Care
Puritas Health

Mr. Sagar Panchal
Manager - Operations at
iTIC Incubator , IIT Hyderabad

Patron
Dr. Sweta P. Dave
Principal
GEC GANDHINAGAR

Organized By : SSIP Cell , GEC GANDHINAGAR

Convener
Prof. Dr. K.G. Maradia, Mentor , SSIP Cell , GEC GANDHINAGAR
Prof. Ketan K. Acharya, SSIP Coordinator, GEC GANDHINAGAR

Coordinators
Prof. Namrata S.Shroff, SSIP Team Member, CE Dept, GEC GANDHINAGAR
Prof. Mahendra N.Patel, SSIP Team Member, IT Dept , GEC GANDHINAGAR

SATURDAY
7th August 2021
11 AM ONWARDS

11. Photographs of the online event:









