

Government Engineering College, Sector-28, Gandhinagar

Women Development cell

Report of the event

A Webinar on “SWOT Analysis of 21st Century Women”

Date: 22/10/2020

SWOT analysis (strengths, weaknesses, opportunities and threats analysis) is a framework for identifying and analyzing the internal and external factors that can have an impact on the viability of a project, product, place or person. In Country like india, where Women are having basic indigenouse knowledge, skill and potential, but simultaneously women faced lots of problems like lack of education, social barriers, male dominated society, lack of self confidence, harassment etc. Various factors like positive reinforcement and negative reinforcement influencing women.

To analyze the factors influencing the 21st Century women, a webinar on “SWOT Analysis of 21st Century Women” was organized by Women Cell, Government Engineering College, Sector-28, Gandhinagar on Thursday, October 22,2020 at online platform during 3:00 pm to 4:30 pm during a *Navaratri, which is a celebration of woman power, a festival of women, for women and by women.* Dr. Parul Popat, Associate Professor from S. P. University, Vallabh vidhyanagar was a speaker for this session.

The session commenced with welcome speech by Dr. Sweta P. Dave (Principal-GEC, Gandhinagar) and explained the objectives and importance of the webinar. In the session, Dr. Parul Popat explained that women have shifted traditional assumptions about their roles and capabilities. There has been a marked change, and it has been for the better. Many of its benefits however have yet to touch the majority. The discussion brings a major conclusion to light-the status of women could be improved by women themselves and nobody else.

The students and faculties have interacted with the speaker and get insight into the actual reality of rural and urban Indian women life .This Session was quite inspiring and motivating for the students.

Photos of Event:

Parul Popat is presenting

**21st Century Woman:
A SWOC Analysis
Being the Best Version of Oneself:**

Dr Parul Shantilal Popat
Associate Professor
PG Department of English
Sardar Patel University
Vallabh Vidyanagar
Email: parulpopat@gmail.com

Parul Popat
also very relevant that today. We are trying to understand what we are
what we can do right and which are the factors that came Kinder us
fine, and I would like to begin. This with the presentation just a minute

Namrata Shroff and 59 more

Parul Popat, Dr. S. P. Dave, Dr. Daksha Di...

Hemangini Sh..., komal anadkat, Pinal Patel

Keerti Sharma, Y M PARMAR, NISHA PRAJ...

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Meeting details

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Makwana Dhruv... and 33 more

3:06 PM You

Deval Ratnakar, Hemangini Shukta, NISHA PRAJAPATI, Dr. S. P. Dave, Pinal Patel, Dr. Daksha Diwan

Keerti Sharma, Dr. Daksha Diwan, Ujas Pandya, Namrata Shroff, Y M PARMAR, Shilpa Parmar

hetal chauhan, Mansi Somani, Parul Popat, Disha Bhava

Meeting details

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WDC@GEC-Gn - PowerPoint

Parul Popat is presenting

Viveena Rath and 45 more

4:34 PM

CHALLENGES (ASK)

PERSONAL LIFE & PROFESSIONAL LIFE

Problems you are likely to face while making efforts to achieve your target.

- Can I overcome my negative work habits and traits?
- What difficulties will I face?
- How can I overcome it? How much change is possible?
- Do I need anyone's help? Who should that be?
- How much time will it take?

Skill	Opportunity / Type of Work	Challenge

Meeting details

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WDC@GEC-Gn - PowerPoint

Parul Popat is presenting

Astha Gadhi and 54 more

4:27 PM

INGREDIENTS NEEDED FOR SWOC ANALYSIS

GOOD THINGS TAKE TIME

Truth →
← Lies

COMMITMENT IS AN ACT NOT A WORD

Hetvi Dhimmar has left the meeting

Meeting details

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Sign of WDC Convener

Sign of WDC Mentor